



# Accelerating clinical value through engagement with big tech and startups: how the ESC can make a difference

**Guy Spigelman (He/Him)**

EMEA Lead, Healthcare and Life Sciences Startups

# Hi, I'm Guy

## A bit about me

Oz-raeli – now living in Amsterdam

Currently EMEA lead for Healthcare and Life Sciences Startups at AWS

Former VC, invested in early and late stage Healthcare and Life Sciences Startups

Lead of Entrepreneurship program at Weizmann Institute

Startup C-level and founder – medical devices, software

Formal training as a journalist and my first paid job was as a ....clown



# Amazon Web Services

**17+**

Years as the world's most comprehensive and broadly adopted cloud platform

**100,000+**

Partners in the AWS Partner Network

**3,332**

New significant services and features launched in 2022

**1,000,000+**

Active customers

**143**

Security standards and compliance certifications, more than any other offering

**129**

Price reductions since 2006

**Our goal is to help healthcare and life sciences organizations unlock the power of their own data, multi-modal data, and third-party data, to arrive at actionable insights and improve outcomes**



**Provide security, compliance, and data privacy**



**Enable data access for all users with trusted autonomy**



**Accelerate innovation with the broadest and deepest portfolio of cloud-based services**



**Power the transition to personalized health and precision medicine**

## Our team:

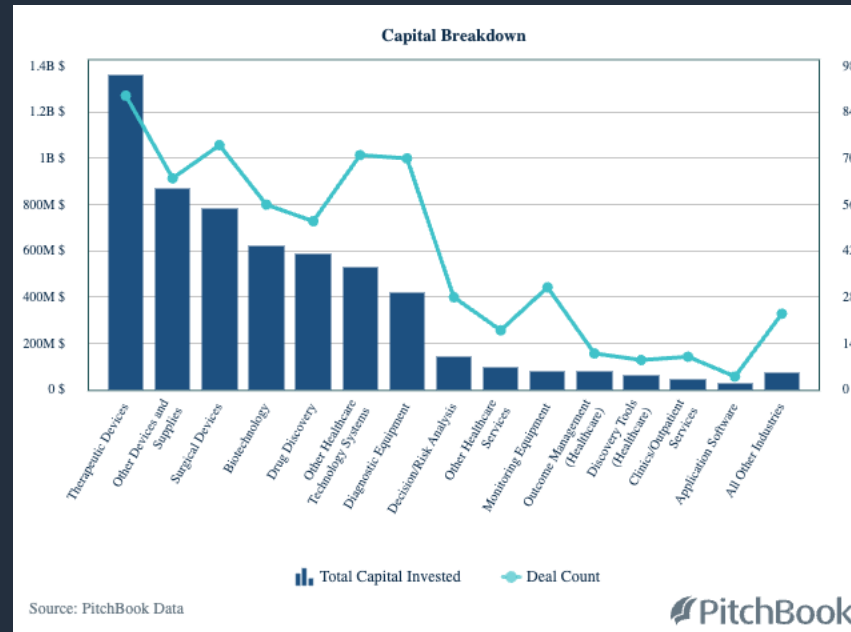
CHIEF DIGITAL OFFICERS, PHYSICIANS, NURSES,  
CHIEF MEDICAL OFFICERS, CLINICAL INFORMATICISTS,  
NEUROSCIENTISTS, PHARMACOLOGISTS, PROFESSORS,  
BIOCHEMISTS, CHIEF EXECUTIVE OFFICERS, POPULATION HEALTH  
EXPERTS, BIOINFORMATICISTS, RADIOLOGISTS, RESEARCHERS,  
PRINCIPAL INVESTIGATORS, CHIEF ARCHITECTS, SOLUTIONS  
ARCHITECTS

# 18+

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Years of experience,  
on average, for our team  
leaders in the healthcare  
and life sciences industry

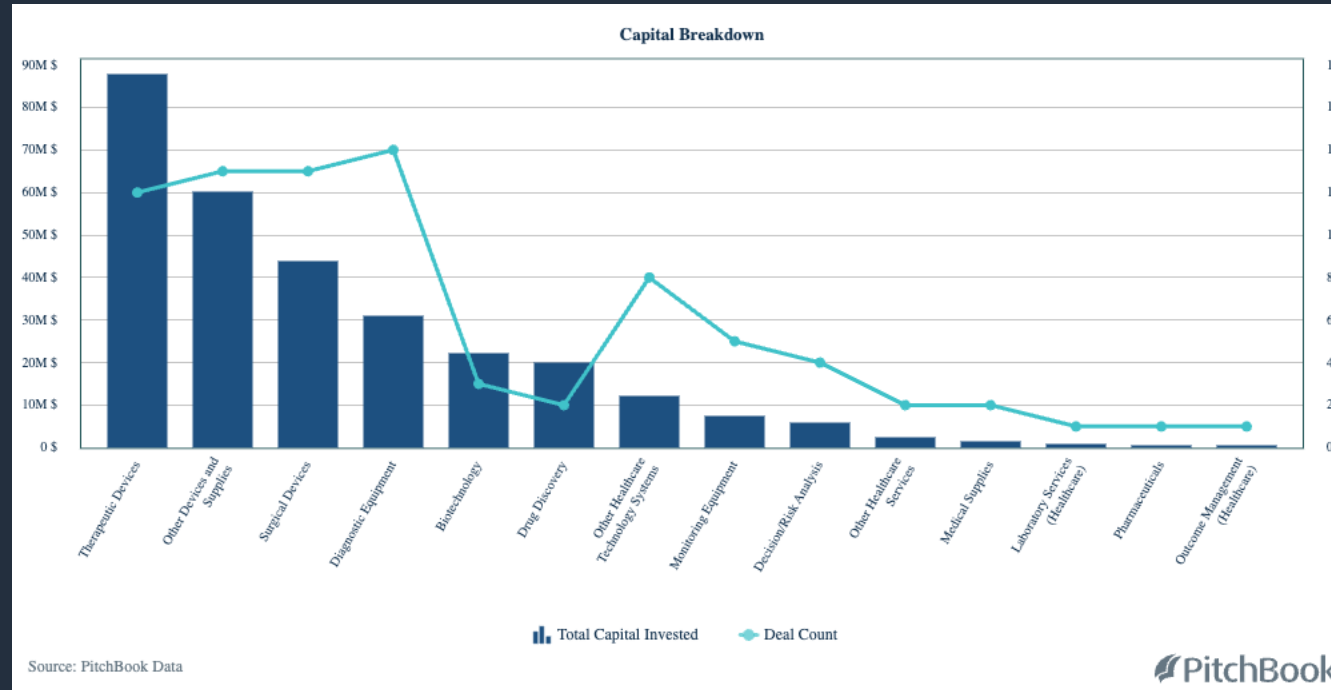
# Total Funding Cardiology Startups October 2018 - 2024



## Quick Stats

146 Companies	320 Deals	476 Investors	4 Exits	150.00M \$ Largest Deal	<b>3.36B \$</b> Capital Invested	15.68M \$ Med Post Val
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# Funding Oct 18 – Oct 19



## Quick Stats

**35**  
Companies

**43**  
Deals

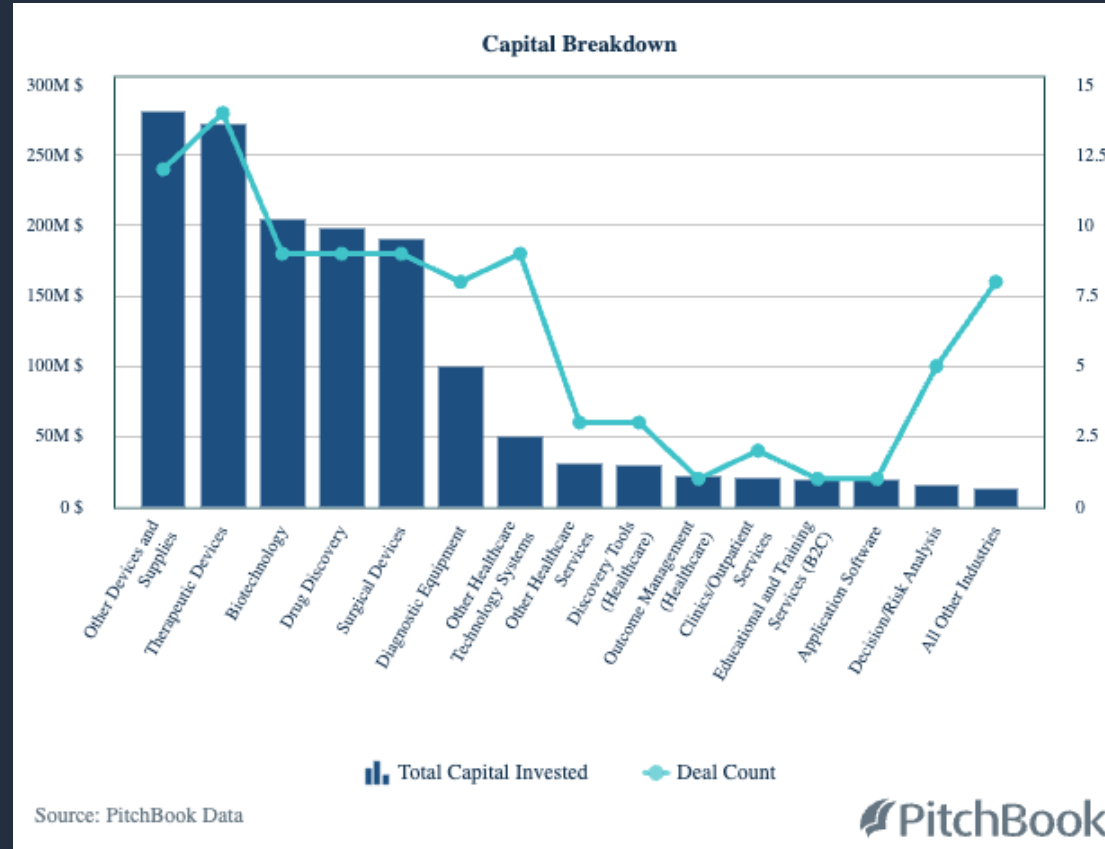
**81**  
Investors

**32.21M \$**  
Largest Deal

**182.16M \$**  
Capital Invested

**8.43M \$**  
Med Post Val

# Funding Oct 23 – Oct 24



## Quick Stats

47

Companies

50

Deals

145

Investors

3

Exits

105.79M \$

Largest Deal

806.10M \$

Capital Invested

22.23M \$

Med Post Val







# Thirsty?



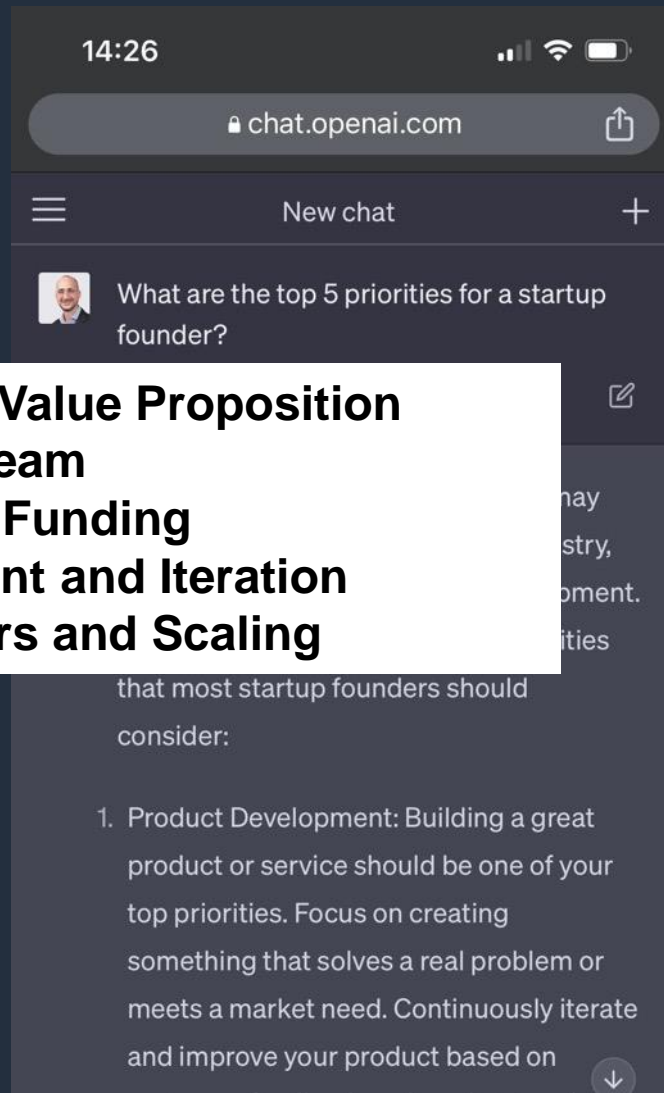
# The job to get done



# What job do startup founders need to get done?



# Let's see what the real expert has to say





**So you want to help?**

## Welcome Message



Welcome to the Cardio-Startup Advisor! This app helps cardiologists leverage their medical expertise to guide and nurture healthcare startups. Input your knowledge, analyze startup ideas, and provide valuable insights to help innovative companies thrive in the medical technology sector.

## Cardiologist Expertise



→ Enter your areas of expertise in cardiology (e.g., interventional cardiology, electrophysiology, etc.)

## Startup Idea



→ Describe the startup's idea or product related to cardiology

## Idea Analysis



Fill in `Cardiologist Expertise` and `Startup Idea` to get started!

`Cmd+Enter` to play app

# Menu of actions

Accelerators and Incubators

Startup Competitions

Mentor Network

Angel Network

Startup Champions

Big event!

Founding a startup

Joining a startup – fractional CMO

Program at your hospital



# Thank you!

Guy Spigelman

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